



Winter 2-27-2001

IWU Senior Earns Marketing Award

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Recommended Citation

Sabin, Clint, "IWU Senior Earns Marketing Award" (2001). *News and Events*. 5239.
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Feb. 27, 2001

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IWU Senior Earns Marketing Award

BLOOMINGTON, Ill.—A senior majoring in business administration has won the Outstanding Marketing Student Award for the Illinois Wesleyan University chapter of the American Marketing Association (AMA).

Kristen Conley, the 2000-2001 publicity chairperson of IWU's AMA chapter, received the award on Feb. 23 at the AMA's annual marketing conference in St. Louis.

Conley is from Cerro Gordo, Ill. Her parents are Mr. and Mrs. William L. Conley.

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