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Media Advisory

Anna Deters
Illinois Wesleyan University

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September 17, 2002

Contact: Anna Deters 309/556-3181

Media Advisory

- Event:** Illinois Wesleyan University's McPherson Theatre presents:
42nd Street, a musical by Harry Warren and Mark Bramble
- Date:** Oct. 8-13 (Tuesday-Sunday)
- Time:** 8:00 p.m., Tuesday-Saturday and 2:00 p.m., Sunday
- Location:** McPherson Theatre, Illinois Wesleyan University,
2 Ames Plaza East, Bloomington
- Admission:** Individual tickets for Tuesday-Thursday performances are \$6 for adults and \$5 for seniors, and \$8 for adults and \$7 for seniors on Friday and Saturday. Tickets are \$1 for students with an IWU or ISU ID. They may be reserved a week in advance by calling the McPherson Theatre box office at 309/556-3232 and may also be purchased at the door.
- Background:** *42nd Street*, "The Song and Dance Fable of Broadway," follows the story of Peggy Sawyer, an aspiring chorus girl, as she journeys to New York City and the lights of Broadway. Based on the novel by Bradford Ropes and the book by Michael Stewart and Mark Bramble, the musical is an uplifting story of hard work, being in the right place at the right time, talent, and love.
- Hailed by Time magazine as "A Musical made in heaven!", *42nd Street* is the second longest running American musical in Broadway history. Since the opening of its pre-Broadway engagement at the Kennedy Center Opera House in July 1980, hardly a week has passed that *42nd Street* has not been playing somewhere in the world. With such showstoppers as "We're in the Money," "Lullaby of Broadway," "Shuffle Off to Buffalo," and "I Only Have Eyes for You," *42nd Street* is according to fans undeniably "The Broadway musical for people who love Broadway musicals."
- Contact:** For more information, contact Dominic Cattero, publicity coordinator for the School of Theatre Arts, at 309/556-3442.