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Media Advisory

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October 28, 2002

Contact: Chris Weber, 309/556-3181

Media Advisory

Event: Illinois Wesleyan Student Senate presents: Reality TV Producer/Director
Brendon Carter.

Date: Oct. 29 (Tuesday)

Time: 7:30 p.m.

Location: Hansen Student Center, Illinois Wesleyan University, 300 E. Beecher St.,
Bloomington

Background: Brendon J. Carter's directing credits include MTV's "The Osbournes,"
"WWF Tough Enough" and Vh-1's Emmy-nominated "Bands on the
Run." He also serves as producer for MTV's "Dismissed," "Road Rules,"
"Senseless Acts of Video" and FOX's "American Gladiators."

Carter will take the audience on a crash course of the different strategies
used in producing a reality television show. He will explain the applied
sociology techniques used to make the television subjects comfortable
enough to exhibit normal, real life moments among camera crews
watching their every move.

Carter will use a combination of multimedia, audience participation, and
personal experiences in his program.

Contact: For additional information contact Student Senate Entertainment
Commissioner Laura Pautz at 309/556-1367