Spring 4-28-1995

Media Advisory

Bob Aaron
Illinois Wesleyan University

April 28, 1995   Contact: Bob Aaron, 309/556-3181

MEDIA ADVISORY

Event: Lecture
                    Twenty Years After the Fall of Saigon:
                    "Perspectives on the New Vietnam"

Speaker: Ronald Bruce St. John
                    Strategic Planning Manager, Caterpillar, Inc.

Day: May 2 (Tuesday)

Time: 4 p.m.

Location: Davidson Room, Memorial Student Center
                    104 E. University St., Bloomington

Sponsor: IWU International Studies Program

**Admission
Information:**   Event is free and open to the public

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Event: Lecture
                    "The Next Great Economic Tiger: Vietnam?"

Speaker: Ronald Bruce St. John
                    Strategic Planning Manager, Caterpillar, Inc.

Day: May 2 (Tuesday)

Time: 7:30 p.m.

Location: Davidson Room, Memorial Student Center
                    104 E. University St., Bloomington

Sponsors: IWU International Studies Program
                    American Marketing Association

**Admission
Information:**   Event is free and open to the public