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Media Advisory

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April 28, 1995

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MEDIA ADVISORY

Event: Lecture
Twenty Years After the Fall of Saigon:
"Perspectives on the New Vietnam"

Speaker: Ronald Bruce St. John
Strategic Planning Manager, Caterpillar, Inc.

Day: May 2 (Tuesday)

Time: 4 p.m.

Location: Davidson Room, Memorial Student Center
104 E. University St., Bloomington

Sponsor: IWU International Studies Program

Admission Information: Event is free and open to the public

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Event: Lecture
"The Next Great Economic Tiger: Vietnam?"

Speaker: Ronald Bruce St. John
Strategic Planning Manager, Caterpillar, Inc.

Day: May 2 (Tuesday)

Time: 7:30 p.m.

Location: Davidson Room, Memorial Student Center
104 E. University St., Bloomington

Sponsors: IWU International Studies Program
American Marketing Association

Admission Information: Event is free and open to the public
