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# IWU International Business Maior Heads for Financial Services Internship

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## Illinois Wesleyan University

**NEWS RELEASE** 

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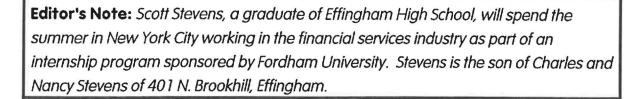
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May 11, 1995

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Summer in New York

### IWU International Business Major Heads for Financial Services Internship



BLOOMINGTON, Ill.--An international business major from Illinois Wesleyan University will get a glimpse into the world of high finance this summer, when he works as an intern at a financial services company in New York City under a program sponsored by Fordham University.

Scott Stevens, a junior from Effingham, Ill., is likely to secure a spot with Merrill Lynch, Prudential, Forte Management, or another firm after a series of interviews slated for June 1-9.

The internship, Stevens explained, "will give me the opportunity to apply the knowledge I've learned at IWU. This will be my first chance to apply what I've learned in the real world."

Asked why he wanted to go to New York City for the summer, Stevens said: "Before I accept a job with an employer after I graduate from Illinois Wesleyan, I want to see if I can live in a big town. The Fordham program fit exactly what I wanted."

Stevens, a pitcher on the IWU baseball team with a 4-1 record going into the conference tourney, is interested in a career as a financial consultant. His interest in business was sparked, in part, by working in his family's hardware store. "However," he explained, "I want to gain an understanding of big business and experience the corporate world."

The biggest challenge facing Stevens this summer is adjusting to the difference between Effingham and New York City. "It's foreign to me," he said, "living in a place where a beer is \$5 and a hotel room costs \$300 a night."

A big fan of major league baseball, Stevens also is looking forward to catching

(more)

Central,

### Summer Internship in New York/2

some night games at Yankee Stadium, as well as seeing some shows on Broadway.

Stevens also is making the most of travel opportunities to round out his college education. Last January, he visited Australia as part of an IWU travel course, which explored business issues in the Pacific. After he winds up his summer internship in New York City, Stevens is headed for a semester at the University of Freiberg, where he will take two courses in business and economics, two German language classes, and a fine arts course--all taught in German.

Stevens and five other IWU students will be working on internships this summer under a program operated by Fordham University, which gives students the chance to live, learn, and work in New York City. The program helps students jump-start their careers, gain leadership experience, and receive practical, hands-on education. Internships in the theatre/arts, business/finance, communications/media, international relations, and urban policy are arranged by Fordham University faculty and administrators. A course on New York City supplements the internship experience and features field trips to many city landmarks and cultural programs.

IWU, founded in 1850, enrolls about 1,800 students in a College of Liberal Arts, College of Fine Arts, and a four-year professional School of Nursing. In recent years, the university's endowment has grown to more than \$92 million; a \$15 million athletics and recreation center opened in the fall of 1994; and a \$24 million science building will open in 1995. The Carnegie Commission for the Advancement of Teaching promoted Illinois Wesleyan to a "Baccalaureate I" institution in 1994, a classification that places it among 164 highly selective National Liberal Arts Colleges in the annual *U.S. News & World Report* rankings. *U.S. News* ranks IWU the second most efficient national liberal arts college--a key gauge of the campus' quality academic program and relatively reasonable cost. *Barron's Profiles of American Colleges*, another respected college guide, rated IWU "highly competitive (+)" in its latest edition. IWU's 1994 freshman class scored an average 27.9 on the ACT exam, compared to the national average of 20.7.