



Fall 9-29-1995

## Media Advisory

Bob Aaron  
*Illinois Wesleyan University*

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Sept. 29, 1995

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## Media Advisory

**Event:**

Campaign for Illinois Wesleyan University

Announcement of Campaign Totals

**Speaker:**

Edward B. Rust, Jr.  
Chairman, Campaign for Illinois Wesleyan  
President, Chief Executive Officer, State Farm  
Insurance Companies  
IWU, Class of 1972

**Campaign  
Background:**

The \$58 million Campaign for Illinois Wesleyan University, the largest fund-raising effort in IWU's 145-year history, has four parts:

--\$15 million Shirk Center for Athletics and Recreation, opened Fall, 1994

--\$25 million Center for Natural Science Learning and Research, opened Fall, 1995

--\$7.9 million for The Wesleyan Fund, IWU's annual operating fund

--\$10.1 million for IWU's endowment

Campaign was announced in May, 1992

**Date:**

Oct. 7 (Saturday)

**Time:**

11:30 a.m.

**Location:**

Shirk Center,  
302 E. Emerson St., Bloomington  
Basketball Arena

**Event  
Information:**

*Announcement is open for media coverage. It will be made at the start of an alumni luncheon as part of Homecoming '95 activities. Luncheon ends at 12:45 p.m. with kickoff of the IWU vs. Wheaton football game set for 1:30 p.m. at Wesleyan Stadium.*