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IWU Homecoming Honors Alums, Features New Campus Festival

BLOOMINGTON, Ill. -- Three Illinois Wesleyan University graduates will be honored and a new Campus Festival will be inaugurated to replace the parade during IWU's annual Homecoming festivities the weekend of October 11-13 on campus.

Robert W. Tieken of Akron, Ohio, a 1961 graduate, will receive the school's Distinguished Alumnus Award and Britt Travis of Highlands Ranch, Colo., a 1981 graduate, will receive the Robert M. Montgomery Outstanding Young Alumnus Award.

Phyllis Barker of Chicago, a 1973 graduate, is the recipient of the IWU Alumni Association Loyalty Award.

Homecoming Activities

"Time Warp" serves as the student theme for the 1996 Homecoming celebration. Festivities begin Tuesday (Oct. 8) with a 7:30 p.m. talent show in Memorial Student Center. The Homecoming king and queen coronation will be at 7:30 p.m. Thursday (Oct. 10), also in Memorial Student Center, and the annual Titan Games, competitions among students in living units, get underway at 4 p.m. Friday (Oct. 11) at Fort Natatorium.

An alumni golf tournament, slide presentations, tours, and a 5-K run are among the activities scheduled. The golf tournament will begin at 11 a.m. Friday at Bloomington's Prairie Vista Golf Course. The entry fee is \$40 and includes greens fees, cart rental, lunch, tees, and prizes.

"Illinois Wesleyan Today", a media presentation about the campus and community, past and present, featuring a bus tour of IWU and Bloomington-Normal, will be presented free of charge at 1:30 p.m. Friday, beginning at the Memorial Student Center.

Also on Friday, a series of free lectures will be presented in the "Back to College" program, covering topics currently being discussed in student classrooms. The one-hour programs, with presenters, time, and location, are:

- "Polling in American Presidential Elections", political science professor Tari Renner, 11 a.m., Shaw Hall room 104.
- "Exploring the World Wide Web", Patrick McLane, manager of Interactive Learning Center, 11 a.m. and 3 p.m., Sheean Library Internet Lab.
- "My Heirs or Uncle Sam — A Guide to Retirement and Estate Planning", director of development/estate planning Ben Rhodes, 1 p.m., Science Center room E-105.
- "Wellness: What Lies Beyond Dieting?", Missy Smock, director of IWU Wellness Program, 2 p.m., Shirk Center south classroom.
- "Between Music and History: A Musicologist's Life", music professor Michael Cooper, 2 p.m., Presser Hall room 258.
- "Dinosaurs, Meteorites and Extinctions", chemistry professor Wendy Wolbach, 3 p.m., Science Center room E-104.
- "Using Technology in the Classroom", music professor Tom Streeter, 4 p.m., Presser Hall room 258.
- "I Came, I Saw, I Took Prozac", psychology professor Wayne Dornan, 4 p.m., Science Center room E-104.

The fifth annual Titan 5-K run/fun walk will begin at Fort Natatorium at 8 a.m. Saturday with an entry fee of \$12, which includes a tee shirt. Trophies will be awarded by alumni class decades.

Tours of the Science Center and the Shirk Center will be offered from 8:30-10 a.m. and the new Campus Festival, free to all members of the community, will take place from 9 to 11 a.m. on the University quad. Illusionist Michael Stein, a 1985 IWU graduate, will perform during the Festival, as will magician Chris Bohne, a 1981 graduate. Ice sculptor Phil Conlan will display and demonstrate his work and there will be a virtual reality display, face painters, roaming musicians, a Velcro climbing wall, caricaturists, and clowns. Popcorn, doughnuts, and coffee will be available.

The IWU School of Music will present a mini-recital at 10:15 a.m., and the Titan Band will perform on the Sheean Library steps throughout the Festival. The School of Art features an opening reception for artist Robert Stackhouse's exhibition from 10 a.m. to noon.

"Homecoming is a time for alumni to rekindle old friendships and see how the campus has changed, but we wanted Homecoming to also highlight what our students are doing now as well as show students that our alumni do stay involved with their alma mater," said Jack Patterson, IWU's assistant director of annual giving. "The Campus Festival will help achieve this with activities for all ages and we hope the entire community will join in the festivities."

Along with the Campus Festival, there are other opportunities for all IWU alums to gather as a group. The Homecoming awards will be presented at the 11:30 a.m. luncheon in the Shirk Center. Millikin provides the opposition for the Homecoming football game at 1:30 p.m. at Illinois Wesleyan Stadium. Then, from 9:30 p.m. to midnight there will be a post-reunion party, open to all alumni and friends, at Jumer's, 1601 Jumer Dr., Bloomington.

On Sunday at 10:30 a.m. there will be the Minority Alumni Network Gospel Festival and Recognition Program at Evelyn Chapel. The honorees include C. Robert Berg, public affairs consultant, Detroit, Mich.; Barrington Coleman, associate professor of voice and director of varsity men's glee club at

the University of Illinois at Urbana-Champaign; motion picture and television actor Frankie Faison, Montclair, N.J.; Dr. Janine James, obstetrician, Glendale, Wis.; and State Farm Insurance Companies, Bloomington.

Honorees

Phyllis Barker — Since 1995, Barker has been director of volunteer services at Metropolitan Family Services in her hometown of Chicago. In that role, Barker is responsible for recruiting and placing volunteers in positions to support programs serving more than 80,000 families annually assisted by Metropolitan Family Services. More than 700 volunteers perform tasks including mentoring, tutoring, and Big Brothers/Big Sisters, and special projects.

After graduation in 1973, Barker worked until 1992 for Illinois Bell Telephone in Chicago, where she was in management positions in marketing, human resources, operations, and controllers. From 1992-95 she was director of alumni relations for Roosevelt University, where she was responsible for creating or rejuvenating a strong relationship between Roosevelt alumni and the University.

As a founding member and general chairperson of the IWU Minority Alumni Network, Barker has been instrumental in developing activities for students and alumni, for the recruitment of minority students for IWU, and networking and career development efforts for graduates. She also serves on the executive board of the Chicago region of the IWU Alumni Association. She was a presenter at the National Society of Fundraising Executives 1994 conference and the Women's Forum in 1995. She has also been a speaker in the Cosmopolitan Chamber of Commerce's Youth Motivation Program and worked with the Chicago Board of Education's "Homework Hotline."

Robert W. Tieken — Tieken is a top-ranking official of a Fortune 100 company. As executive vice president and chief financial officer of the Goodyear Tire and Rubber Co., he is responsible for the corporation's financial activities as well as strategic planning and business development. He also makes sure Goodyear, the No. 1 tiremaker in the United States with operations in 29 countries, keeps its shareholders and Wall Street investment analysts well-informed about the company.

In May 1994, Tieken joined Goodyear after 32 years in financial management with General Electric Co. A native of Decatur, Ill., Tieken joined GE's financial management program after his 1961 graduation from IWU. He served on GE's corporate audit staff and as manager of financial operations in GE Nuclear Energy and later in GE Transportation Systems. He was elected a corporate vice president in 1988 when he became vice president for finance and information technology for GE Aerospace. One of his last assignments for GE was coordinating transition activities surrounding the merger of GE Aerospace with Martin Marietta in Bethesda, Md.

Tieken is married to Patricia Ann Buol, also a 1961 graduate, and the father of two.

Britt Travis — Travis is vice president of commercial and government business development for Sloans Lake Managed Care, a leader in the group health PPO and HMO marketplace. In his position he is responsible for all sales, marketing, public relations, and advertising.

In 1987 Travis joined FHP as a sales manager in Long Beach, Calif., and was promoted to director of sales for Southern California, where he was responsible for managing more than \$100 million in annual revenue, maintaining existing business and acquiring new business. In 1992, prior to being transferred to Colorado, Travis was promoted to associate vice president of key and national accounts, where he was responsible for more than 1,000 employer groups in the California region.

He was vice president for FHP commercial business development and government programs in Colorado and he led FHP's Medicare Risk Program from a small beginning to the largest program of its kind in that state.

Travis serves on the Executive Committee of the Big Brothers of Metro Denver, serves on the board of directors of the Denver Alzheimer's Association, and is a member of 100 Black Men of Denver.

Travis lives in Highlands Ranch, Colo., with his wife, Dee Dee, and son, Justin.