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Media Advisory

Bob Aaron
Illinois Wesleyan University

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April 3, 1997

Contact: Bob Aaron, 309/556-3181/locals
Cent IL

News Media Advisory

Event:

David Silverman
Animation Director, "The Simpsons," Fox Television

Multi-media and drawing presentation

Date:

April 7 (Monday)

Time:

7 p.m.

Location:

Main Lounge, IWU Memorial Student Center
104 E. University Ave., Bloomington

Background:

"The Simpsons," a feuding cartoon family hit the airwaves, in 1990. The family is quarrelsome, homely, and blue-collar. "The Simpsons" first appeared on TV in 1987 as 30-second spots airing on the Emmy Award-winning program, "The Tracey Ullman Show."

The executive producer of "The Simpsons" is James L. Brooks, a three-time Academy Award and nine-time Emmy Award-winner,

The Simpson family is made up of: Homer, the head of the clan, who works as a safety inspector in a nuclear power plant . . . Marge, the loving and caring mom, who sometimes moonlights as a roller-skating carhop and who tries to keep peace in the family . . . Bart, the son, who toes the line between angel and devil . . . Lisa, the somewhat quiet daughter, . . . and Maggie, the baby . . .