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Immediate Release : Marvin Bower Received Special Recognition from Alumni Association

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FOR IMMEDIATE RELEASE

May 11, 1982 jb

BLOOMINGTON, ILL.--A man prominent in the insurance field and an editor, publisher and printer will be singled out for special recognition Saturday, May 15, by the Illinois Wesleyan University Alumni Association.

Marvin D. Bower, '45, executive vice president of State Farm Life Insurance Company, Bloomington, will receive the Distinguished Alumni Award, the highest honor given by the Alumni Association.

Richard (Dick) Finfgeld, '27, president of M & D Printing Company, Henry, will receive the Loyalty Award.

Bower has been a member of the Board of Trustees at Wesleyan since 1976, serving first as ex officio member as president of the Wesleyan Associates and later being elected by the Board. He presently is a member of the Development Committee of the Board.

He is a founding member of the University's Board of Visitors. He is a member of the President's Club. A member of Phi Gamma Delta fraternity, Bower has been a class agent for more than a decade.

Early in his 30 year career with State Farm, Bower established the company's Canadian operations. In 1953 he earned Chartered Life Underwriter certification and three years later he became a Life Office Management Institute Fellow. He is a director of the Life Office Management Association and the Health Insurance Association of America.

He also is executive vice president of State Farm Life and Accident Assurance Company and State Farm Annuity and Life Insurance Company.

Bower's college career was interrupted by three years service as an officer in the U.S. Army from 1943-46. His is a Wesleyan family. A sister, a brother and a daughter-in-law attended Wesleyan.

Finfgeld also is a member of the President's Club and the Board of Visitors. He

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is serving on the Volunteers for a Wesleyan Chapel. From 1971-74 he was a class agent and then took over the reins as class chairman. In 1977 he organized his class's 50th reunion.

As a student he was a member of Tau Kappa Epsilon fraternity. He was elected to Phi Kappa Phi, one of the leading national scholastic honor societies on campus, and he served as editor of the school newspaper and yearbook.

The University calls on his company to print many publications, including the Titan Times, Homecoming booklet, admission and fine arts tabloids and the football brochure.