**President Jensen’s Inauguration**

**Artistic & Scholarly Sessions**

“Good, Better, Best: How ARC, State Farm & Non-Profits Empower Students to ‘GSD’ in the Community Partnership Program”

Saturday, April 2, 2016

9:30AM

State Farm Hall 102

**Presenters**

Bevin Cowie ’10, ARC Coordinator

Adam Garcia ‘16

**Student Response**

Brianna Piro ‘17

Tia Patsavas ‘16

1. Intro
   1. “GSD” = “Get Stuff Done”
   2. CPP is 10 years old this year, only program of it’s kind in the country
2. ARC is home to a variety of classes and community engagement opportunities for students of all majors
   1. Grant Writing class
   2. ARC seminar – combines theory and applied research in community action.
   3. Zoellick and Weir fellowships
   4. And of course, CPP
3. CPP follows a unique 3-2-1 format. Mon/Tue/Wed @ State Farm, Th/F at a local non-profit. Thursday evenings spent together for a group workshop or outing.
   1. Bevin/Coordinator Responsibilities
      1. Planning meetings with interns and managers to scope non profit projects so they are impactful but executable within 20 days.
      2. Teach ARC University, 2 day crash course in all things GSD
         1. asset based community development
         2. ARC project development model
         3. team building
         4. challenges and opportunities for modern non profits
      3. Mentoring and advising students as they need resources to complete their projects
      4. Lead weekly workshops and off campus activities

1. Program goals
   1. Promote collaborative relationships between these institutions in our shared community
   2. Develop well rounded students that engage in the community in meaningful ways for a lifetime
   3. Teach them about State Farm as a national insurance and financial leader, a role model of business-community partnership, and important cornerstone of the local community
   4. Create future community leaders by giving them important tools and allowing them to explore various roles
   5. Create systemic change within organizations by utilizing students in challenging capacities that require critical analysis and strategic thinking
   6. Expose students to “beyond the classroom” experiences and illustrate how to textbook lessons and real life examples align, conflict and co-exist
2. Jenny Protchotsky ’16, CPP 2014
   * 1. Pre-med – An odd fit for the program on paper. Won’t work at SF or a non profit, most likely.
     2. SF Philanthropy
        1. Was placed in SF philanthropy, which focuses on low to moderate-income communities and aims to make them healthier, safer and more prosperous. Aligned with her interest in public health.
     3. West Bloomington Revitalization Project
        1. Placed at the WBRP, an organization looking to improve all assets of the community.
        2. Saw the negative effects of a poor diet and the struggle of living in a food desert, which west Bloomington is.
     4. Solution
        1. Veggie Oasis / Farm to Food Pantry – volunteers collect unsold produce from farmers and redistribute on the west side for free.
        2. Brings fresh food into a food dessert, prevents food from being thrown away or composted.
        3. Offers an opportunity to educate residents on the nearness of the Market, and that cash, credit cards, and LINK cards can be used to purchase food.
        4. Three years strong this summer. Impactful on a budget of $0.
3. Adam Garcia – State Farm Risk Management & Mid Central Community Action
4. Projects at SF
5. Projects at MCCA
6. Overlap of SF & MCCA – community engagement, volunteerism and service
7. Favorite workshop
8. Favorite take away/lesson
9. Why I encourage others to participate in CPP
10. Student response, Tia & Brianna