2010

IWU Economics Department Welcomes Craig Broadbent

Samantha Eads, '11
Illinois Wesleyan University
IWU Economics Department Welcomes Craig Broadbent
Illinois Wesleyan University Economics department welcomes Dr. Craig Broadbent as their newest faculty member.

Dr. Broadbent, a native of Fruit Heights, Utah, graduated in May 2004 with his Bachelors of Science in Quantitative Economics from Weber State University. He received his Masters of Economics from the University of New Mexico. He graduated from this university with distinction in May 2009 with his PhD in Environmental and Resource Economics. He started his path towards teaching while teaching a course at the University of New Mexico as a PhD candidate. He is a member of Omicron Delta Epsilon, American Economic Association, and the American Water Resources Association.

He became interested in economics while taking Principle of Economics as an undergraduate. He found great application of these principles to life. Through his upper division courses Dr. Broadbent learned about environmental issues and became involved with environmental economics. His current research interests involve the designing of water leasing markets, and the area of ecological valuation. Dr. Broadbent explained his interest in a small liberal arts university such as IWU. He enjoys the unique opportunity that the university presents in working with students. He is able to know each student by name and to focus on their specific needs in the class.

His goal in coming to IWU is to continue the trend of excellence in the economics department by “helping students to fulfill their potential”. He is clearly able to do this well. His students have described him as a professor that is able to teach economics in a way that make sense for everyone in the classroom. They stated that he is helpful to all of the students. The students recommended taking his classes for these reasons.

Since coming to IWU, Dr. Broadbent has taught Public Finance, Principles of Economics, and Statistics for Business and Economics. He is excited for the opportunity to teach Environmental and Resource Economics and Experimental Economics in the future.

Besides economics, Dr. Broadbent is a self-described outdoors man. He grew up snow skiing, snowboarding, water skiing and wakeboarding. He hopes to explore the lakes around the region to find some good boating and camping spots. Welcome, Dr. Broadbent. The department looks forward to working with you in the upcoming years, and is excited to help you fulfill your goals at the university.